ORDER



KTVX-TV

Orders	**Order / Rev:**	**68790**		
	Alt Order #:	08889924		
	Product Desc:	HOUSE MAJ PAC		
	Estimate:	2275		
	Flight Dates:	10/31/12 - 11/06/12	Primary AE:	Continental Washington DC
	Original Date / Rev:	10/26/12 / 11/05/12	Sales Office:	CNAT
	Order Type:	CIA - O	Sales Region:	National
Agency	**Name:**	**Waterfront Strategies**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1010 Wisconsin Avenue, Suite 800	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	**Name:**	**House Majority PAC**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	Issues/Propositions	Order Separation:	00:15:00
	Priority:	P-1	Advertiser External ID:	
	Revenue Codes:	AGY, POL-ISS, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	113	$62,640.00	$53,244.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	113	$62,640.00	$53,244.00	0.00
Totals	113	$62,640.00	$53,244.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
KTVX-TV	97%	$62,640.00
Market	100%	$64,577.32

Competitive Share	Share	Total
CABLE	0%	$0.00
KBYU	0%	$0.00
KJZZ	0%	$0.00
KMYU	0%	$0.00
KSL	0%	$0.00
KSTU	0%	$0.00
KUCW	2%	$1,291.55
KUED	0%	$0.00
KUPX	0%	$0.00
KUTV	0%	$0.00
UNKWN	1%	$645.77

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/31/12	11/02/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	--WTF--	:30	3	$90.00	P-3	0.00	NM	3	$270.00
GOOD MORNING UTAH-5AM															
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
Week:	10/29/12	11/04/12	--WTF--	3	$90.00	0.00									
E 2	KTVX	10/31/12	11/02/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	--WTF--	:30	3	$150.00	P-2	0.00	NM	3	$450.00

Order / Rev: 68790 Advertiser: House Majority PAC

Alt Order #: 08889924 Product Desc: HOUSE MAJ PAC **KTVX-TV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 2275

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	GOOD MORNING UTAH-530AM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	3	$150.00	0.00								
E 3	KTVX	10/31/12	11/02/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	--WTF--	:30	2	$200.00	P-2	0.00 NM	2	$400.00
	GOOD MORNING UTAH-6AM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	2	$200.00	0.00								
E 4	KTVX	10/31/12	11/02/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	--WTF--	:30	3	$250.00	P-1	0.00 NM	3	$750.00
	GOOD MORNING UTAH-630AM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	3	$250.00	0.00								
E 5	KTVX	10/31/12	11/02/12	Good Morning America GMA 7a-9a	CM	7:00 AM-9:00 AM	--WTF--	:30	2	$300.00	P-1	0.00 NM	2	$600.00
	GOOD MORNING AMERICA													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	2	$300.00	0.00								
E 6	KTVX	10/31/12	11/02/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--WTF--	:30	6	$200.00	P-1	0.00 NM	6	$1,200.00
	THE DOCTORS													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	6	$200.00	0.00								
E 7	KTVX	11/04/12	11/04/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	------S	:30	1	$250.00	P-2	0.00 NM	1	$250.00
	THIS WEEK													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	------S	1	$250.00	0.00								
E 8	KTVX	10/31/12	11/02/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	--WTF--	:30	6	$300.00	P-1	0.00 NM	6	$1,800.00
	THE VIEW													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	6	$300.00	0.00								
E 9	KTVX	11/03/12	11/03/12	NCAA FB 1:30p-5p NCAA FB 1:30p-5p	CM	1:30 PM-5:00 PM	-----S-	:30	2	$900.00	P-1	0.00 NM	2	$1,800.00
	ABC COLLEGE FTBL-LATE													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	-----S-	2	$900.00	0.00								
E 11	KTVX	10/31/12	11/02/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--WTF--	:30	8	$400.00	P-1	0.00 NM	8	$3,200.00
	ELLEN													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	8	$400.00	0.00								
E 12	KTVX	10/31/12	11/02/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	--WTF--	:30	4	$400.00	P-1	0.00 NM	4	$1,600.00
	ABC4 NEWS @ 4PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	4	$400.00	0.00								
E 13	KTVX	10/31/12	11/02/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	--WTF--	:30	4	$400.00	P-1	0.00 NM	4	$1,600.00
	ABC4 NEWS @ 430P													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	4	$400.00	0.00								
E 14	KTVX	10/31/12	11/02/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--WTF--	:30	4	$400.00	P-1	0.00 NM	4	$1,600.00
	ABC 4 NEWS AT 5PM													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 10/29/12	11/04/12	--WTF--	4	$400.00	0.00								
E 15	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	$400.00	P-1	0.00 NM	0	$0.00
	ABC4 NEWS-5P SAT													

Order / Rev: 68790 Advertiser: House Majority PAC
Alt Order #: 08889924 Product Desc: HOUSE MAJ PAC **KTVX-TV**
Flight Dates: 10/31/12 - 11/06/12 Estimate: 2275

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KTVX	11/03/12	11/03/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p	CM	5:00 PM-5:30 PM	-----S-	:30	1	$400.00	P-1	0.00	NM	0	$0.00

ABC4 NEWS-5P SAT

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	-----S-	1	$400.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KTVX	10/29/12-11/04/12	Sat ABC4 News @ 5p	5:00 PM-5:30 PM	------Sa--	:30	~~($400.00)~~	0.00	NM

Credited
[Credited Spot]

E 16	KTVX	11/04/12	11/04/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p	CM	5:00 PM-5:30 PM	------S	:30	1	$400.00	P-1	0.00	NM	1	$400.00

ABC4 NEWS-5P SUN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	------S	1	$400.00	0.00

E 17	KTVX	10/31/12	11/02/12	ABC4 News at 6p ABC4 News at 6p	CM	6:00 PM-6:30 PM	--WTF--	:30	4	$500.00	P-1	0.00	NM	4	$2,000.00

ABC 4 NEWS AT 6P

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--WTF--	4	$500.00	0.00

E 18	KTVX	11/03/12	11/03/12	NCAA FB 6p-9:30p NCAA FB 6p-9:30p	CM		-----S-	:30	2	$1,200.00	P-3	0.00	NM	2	$2,400.00

ABC COLLEGE FTBL-PRIME

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	-----S-	2	$1,200.00	0.00

E 19	KTVX	10/31/12	11/02/12	M-F 630p-7p M-F 630-7p	CM	6:30 PM-7:00 PM	--WTF--	:30	8	$750.00	P-1	0.00	NM	8	$6,000.00

TWO & A HALF MEN

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	--WTF--	8	$750.00	0.00

E 20	KTVX	11/05/12	11/05/12	Mon Spec	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M------	:30	1	$7,000.00	P-1	0.00	NM	1	$7,000.00

DANCING WITH THE STARS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	M------	1	$7,000.00	0.00

E 21	KTVX	11/04/12	11/04/12	Sun Reg 2 Once Upon A Time 7-8p	CM	7:00 PM-8:00 PM	------S	:30	1	$5,000.00	P-1	0.00	NM	1	$5,000.00

ONCE UPON A TIME

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/29/12	11/04/12	------S	1	$5,000.00	0.00

E 22	KTVX	11/06/12	11/06/12	Tue Reg 2 Tue 8p-9p	CM	8:00 PM-9:00 PM	-T-----	:30	1	$5,000.00	P-1	0.00	NM	0	$0.00

HAPPY ENDINGS/APT. 23

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	-T-----	1	$5,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KTVX	11/05/12-11/11/12	Tue Reg 2	8:00 PM-9:00 PM	-T--------	:30	~~($5,000.00)~~	0.00	NM

Credited
[Credited Spot]

E 23	KTVX	11/06/12	11/06/12	Tue Reg 3	CM	9:00 PM-10:00 PM	-T-----	:30	1	$5,000.00	P-1	0.00	NM	0	$0.00

PRIVATE PRACTICE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/12	11/11/12	-T-----	1	$5,000.00	0.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type
1	KTVX	11/05/12-11/11/12	Tue Reg 3	9:00 PM-10:00 PM	-T--------	:30	~~($5,000.00)~~	0.00	NM

Credited
[Credited Spot]

E 24	KTVX	10/31/12	11/02/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PM	--WTF--	:30	8	$400.00	P-1	0.00	NM	8	$3,200.00

NIGHTLINE

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 68790 Advertiser: House Majority PAC

Alt Order #: 08889924 Product Desc: HOUSE MAJ PAC **KTVX-TV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 2275

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KTVX	10/31/12	11/02/12	Nightline M-F 1036p-1103p	CM	10:35 PM-11:05 PI	--WTF--	:30	8	$400.00	P-1	0.00	NM	8	$3,200.00
NIGHTLINE															
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 8	Rate $400.00	Rating 0.00									
E 25	KTVX	10/31/12	11/02/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PI	--WTF--	:30	8	$215.00	P-1	0.00	NM	8	$1,720.00
ACCESS HOLLYWOOD															
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 8	Rate $215.00	Rating 0.00									
E 26	KTVX	10/31/12	11/02/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 XI	--WTF--	:30	1	$190.00	P-1	0.00	NM	1	$190.00
EXTRA															
Week:	Start Date 10/29/12	End Date 11/04/12	Weekdays --WTF--	Spots/Week 1	Rate $190.00	Rating 0.00									
E 27	KTVX	11/05/12	11/06/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	MT-----	:30	2	$90.00	P-1	0.00	NM	2	$180.00
GOOD MORNING UTAH-5AM															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $90.00	Rating 0.00									
E 28	KTVX	11/05/12	11/06/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	MT-----	:30	2	$150.00	P-1	0.00	NM	2	$300.00
GOOD MORNING UTAH-530AM															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $150.00	Rating 0.00									
E 29	KTVX	11/05/12	11/06/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	MT-----	:30	2	$250.00	P-1	0.00	NM	2	$500.00
GOOD MORNING UTAH-630AM															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 2	Rate $250.00	Rating 0.00									
E 30	KTVX	11/05/12	11/06/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MT-----	:30	4	$200.00	P-1	0.00	NM	4	$800.00
THE DOCTORS															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $200.00	Rating 0.00									
E 31	KTVX	11/05/12	11/06/12	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PI	MT-----	:30	4	$300.00	P-1	0.00	NM	4	$1,200.00
THE VIEW															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays MT-----	Spots/Week 4	Rate $300.00	Rating 0.00									
E 32	KTVX	11/05/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	M------	:30	2	$400.00	P-1	0.00	NM	2	$800.00
ELLEN															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 2	Rate $400.00	Rating 0.00									
E 33	KTVX	11/05/12	11/05/12	ABC4 News at 4p ABC4 News at 4p	CM	4:00 PM-4:30 PM	M------	:30	1	$400.00	P-1	0.00	NM	1	$400.00
ABC4 NEWS @ 4PM															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $400.00	Rating 0.00									
E 34	KTVX	11/05/12	11/05/12	ABC4 News at 430p ABC4 News at 430p	CM	4:30 PM-5:00 PM	M------	:30	1	$400.00	P-1	0.00	NM	1	$400.00
ABC4 NEWS @ 430P															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $400.00	Rating 0.00									
E 35	KTVX	11/05/12	11/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	M------	:30	1	$400.00	P-1	0.00	NM	1	$400.00
ABC 4 NEWS AT 5PM															
Week:	Start Date 11/05/12	End Date 11/11/12	Weekdays M------	Spots/Week 1	Rate $400.00	Rating 0.00									
E 36	KTVX	11/05/12	11/05/12		CM	6:00 PM-6:30 PM	M------	:30	1	$500.00	P-1	0.00	NM	1	$500.00

Order / Rev: 68790 Advertiser: House Majority PAC

Alt Order #: 08889924 Product Desc: HOUSE MAJ PAC **KTVX-TV**

Flight Dates: 10/31/12 - 11/06/12 Estimate: 2275

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				ABC4 News at 6p										
				ABC4 News at 6p										
				ABC 4 NEWS AT 6P										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 11/05/12 / 11/11/12 / M------ / 1 / $500.00 / 0.00										
E	37 KTVX	11/05/12	11/05/12	M-F 630p-7p	CM	6:30 PM-7:00 PM	M------	:30	2	$750.00	P-1	0.00 NM	2	$1,500.00
				M-F 630-7p										
				TWO & A HALF MEN										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 11/05/12 / 11/11/12 / M------ / 2 / $750.00 / 0.00										
E	38 KTVX	11/05/12	11/05/12	Nightline	CM	10:35 PM-11:05 PM	M------	:30	2	$400.00	P-1	0.00 NM	2	$800.00
				M-F 1036p-1103p										
				NIGHTLINE										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 11/05/12 / 11/11/12 / M------ / 2 / $400.00 / 0.00										
E	39 KTVX	11/05/12	11/05/12	M-F 11p-1130p	CM	11:05 PM-11:35 PM	M------	:30	2	$215.00	P-1	0.00 NM	2	$430.00
				M-F 1103p-1133p										
				ACCESS HOLLYWOOD										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 11/05/12 / 11/11/12 / M------ / 2 / $215.00 / 0.00										
N	40 KTVX	11/01/12	11/01/12	Thu Spec	CM	7p-10p	---2---	:30	2	$5,000.00	P-1	0.00 NM	2	$10,000.00
				Thu 7p-10p										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/29/12 / 11/04/12 / ---2--- / 2 / $5,000.00 / 0.00										
N	41 KTVX	11/04/12	11/04/12	Su 11a-5p	CM	2:00 PM-4:00 PM	------S	:30	2	$300.00	P-1	0.00 NM	2	$600.00
				ING NY MARATHON		(2:00 PM-4:00 PM)								
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 10/29/12 / 11/04/12 / ------S / 2 / $300.00 / 0.00										
N	45 KTVX	11/05/12	11/05/12	Nightline	CM	1036p-1103p	1------	:30	1	$400.00	P-1	0.00 NM	1	$400.00
				M-F 1036p-1103p										
				Start Date / End Date / Weekdays / Spots/Week / Rate / Rating										
				Week: 11/05/12 / 11/11/12 / 1------ / 1 / $400.00 / 0.00										
												Totals	113	$62,640.00